



“Partners in Perinatal Quality”

September 2011

From the Medical Director

A frequent point of discussion around successful collaborative improvement efforts is what have we created here? Are we just an organization, or does what we do, and how we work together make us something more? I would suggest we have become a community, sometimes virtual, sometimes face-to-face. We work together to achieve common Aims. We have developed relationships that span the state where none existed before. We’ve grown to share generously and care deeply. September 30th will mark an individual change that our community will feel collectively. M.K. Key, our Quality Consultant, has decided, “it is time to transition to my next chapter in life,” and will be stepping down as our consultant at the end of the month. Her contributions to TIPQC have been enormous from facilitating Oversight Committee strategy development meetings, to developing a QI curriculum complete with on-demand training via JIT modules, to delivering numerous talks at our regional and state meetings. This month she will again be teaching in our Fall Regional Training Sessions, and today she has agreed to share her perspective on what she has helped create in Tennessee.

Is TIPQC a Learning Community or an Organization?

The term “community” once referred to a group of people living in geographic proximity; cohesive because of shared interests, values, ideology, practice—often in family units. With the advent of the Internet and other sharing technologies, human beings have built community over wide space, while still sharing common pursuits. On the other hand, an “organization” is an entity with purpose and alignment, working through collective action to achieve a common goal or produce a product; organized implies structure, function, membership and roles. Which would you say? I would argue both.

My most compelling idea about this came from Margaret Wheatley in *Leadership and the New Science (2006-third edition)*; in organizing, she held that all we have to build with is INFORMATION and RELATIONSHIPS.

Look to the ways that TIPQC shares information:

- Webinars

- REDCap
- Monthly E-zines
- Web Pages, especially the JIT modules and Forums
- Teaching Events, such as Project Launches and Site Visits
- Regional Learning Sessions and Annual Meetings
- Personal Consults and Assistance (e.g., IRB's, Tool Kits, MOC)

The flow of information is our cardiovascular system—it informs us and forms us. We are fellow learners, pulling ourselves together and teaching one another. We are organized, thanks to funding which supports our infrastructure. We have membership, a common aim (to move the dots of perinatal mortality and morbidity associated with premature birth and low birth weight, and to promote system changes based on increased use of evidence-based clinical practices for obstetric and NICU patients), and we have methods for achieving our vision. We were born of an idea and united by it.

But more importantly, we build relationships—this is our heart. In our first months of formation, we went directly to visit our customers one-at-a-time, and asked how we might best serve them. This posture defined TIPQC. We continue to embrace our customers and shape ourselves to their ideas. We meet them at every opportunity. We take every call. We are inclusive, stretching the circle wider to incorporate payors, parents, fellow organizations with related interests, government entities, and any interested party who wishes to join our efforts. We are all equals among the grassroots. We move quickly, boldly and with passion. After all, we do not have much time; there are lives to be saved and we are stronger as one.

- M. K. Key, PhD (TIPQC QI Consultant, retiring September 30, 2011)

Fall Regional Meetings

Sponsored by Vanderbilt School of Medicine, Department of Pediatrics, Division of Neonatology

TIPQC Didactic Curriculum

Please join us at the location nearest you!

September 22, 2011

UT Medical Center, Knoxville

Local Contact: Rita Hillhouse – rhillhou@mc.utmck.edu

8:30 AM - 2:00 PM CDT

September 26, 2011

Baptist Hospital, Nashville

Local Contact: Ellen Gregory – Ellen.Gregory@baptisthospital.com

8:30 AM - 2:00 PM CDT

September 28, 2011
Methodist Le Bonheur Germantown Hospital, Memphis
Local Contact: Lynn Rosas – mlrosas1@comcast.net
8:30 AM - 2:00 PM CDT

For a full agenda, please refer to <http://tipqc.org/meetings>

RSVPs required by September 15, 2011 to
Lynn.Booker@TIPQC.org

This activity has been approved for *AMA PRA Category 1 Credit*[™].

Personnel Changes

Susan Drummond, Maternal Initiatives Project Manager—Susan is transitioning into a new role at VUMC and will no longer be able to devote time to TIPQC. Her insight and help with OB projects will be missed.

Project Updates

All current project updates can be found on our Projects Page at www.TIPQC.org.

OB—Reducing Elective Deliveries before 39 Weeks

This is a great time to join this project, with an upcoming webinar in September for all teams, to discuss changes in the data form and look at state-wide data.
<http://www.tipqc.org/projects>

OB—TN Breastfeeding Promotion

Pilot testing continues with: OBGyn Specialists PC, Memphis TN, ETSU Physicians and Associates OBGyn, Johnson City, TN, Obstetrics at St. Francis, UTHSC, Memphis, TN, and Medplex Clinic, Memphis, TN. <http://www.tipqc.org/projects>

NICU—Human Milk for NICU Infants Project

Seventeen teams have joined this project, and are beginning to see some preliminary results. For more information, please visit:
<http://www.tipqc.org/projects>

NICU—CLABSI Reduction

Continued improvements across the state!

For the 12 month update please see: <http://www.tipqc.org/projects>

ABP MOC approval has been granted this project; please visit the CLABSI Forum for details! <http://www.tipqc.org/projects>

NICU--Admission Temperature Project

This project will continue in sustainment as each team chooses. For a full report on this project, please see: <http://www.tipqc.org/projects/temp-project/after-one-year-sustainment/>

ABP MOC approval has been granted this project; please visit the Temperature Forum for details! <http://www.tipqc.org/projects>

NICU--Golden Hour

Development has begun with three project teams: The Med, Baptist Hospital, Methodist Hospital - Germantown. <http://www.tipqc.org/projects>

NEW PROJECTS FOR 2011-2012

NICU—Follow Up Network

Development has begun within the 5 regional perinatal centers. The teams are finalizing their data form, IRB, and toolkit, and hope to be piloting soon. <http://www.tipqc.org/projects>

NICU—Undetected CCHD Registry

Development has begun with the pilot teams with Monroe Carell Jr. Children's Hospital leading this project. Teams are finalizing their data form and agreement. <http://www.tipqc.org/projects>

NICU—Neonatal Abstinence Management

The development teams are writing the Tool Kit. Piloting will begin soon with East Tennessee Children's Hospital leading this project, along with UT Knoxville and St. Mary's Hospital. <http://www.tipqc.org/projects>

OB—Maternal Mortality Review

This project will establish a statewide maternal mortality review under the leadership of Connie Graves, MD and Janice Whitty, MD and plan on meeting in the coming weeks. <http://www.tipqc.org/projects>